



MEMOR 30/35 FAMILY



**POSITIONING
& USE CASES**

Datalogic Mobile Computing: a complete offering



Mobile Computers and Accessories

Our industrial grade, purpose-built mobile computers include pocket-sized to full-alpha-keyboard handheld devices, industrial PDAs, pistol-grip terminals and Vehicle Mount Computers. All featuring our best barcoding scan engines solutions.



Software

A complete choice of middleware software solutions, tools and SDK powers our Datalogic Mobility Suite to help customers to configure, develop, protect and optimize our devices. An ecosystem of own and 3rd party solutions

EASE OF CARE



Services

Everything you'd expect from a brand that cares. A comprehensive set of options to deliver the best post-sales support for repairing your hardware over the years.

Datalogic PDA New Series Structure

FOR A CLEAR CUSTOMER OFFERING

Memor™

Datalogic distinctive PDA line up set to offer a wide range of full-touch rugged mobile computers that deliver the most secure and reliable computing experience for our customers



1-series ENTRY LEVEL

The ultimate cost-effective mobile computers that provide the best features we have to offer to scan, process and analyse data on the go for any size business.



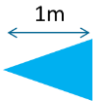
3-series MID-TIER

Our heartland where we bring the promise of Datalogic unrivalled quality and security that our industry needs, to as many customers as possible.

Memor 30-35: Product portfolio

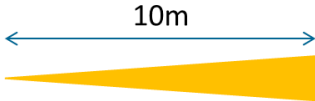
Memor™ 30-35 - Mobile Computer mid-tier Family

MEMOR 30
MEMOR 35



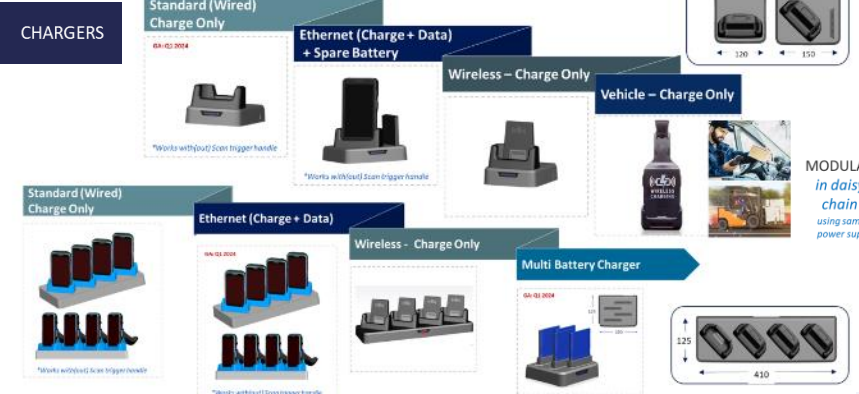
STD range
SCAN ENGINE

MEMOR 30X
MEMOR 35X



LONG range
SCAN ENGINE

ACCESSORIES



Scanning intensity

Memor 11 vs Memor 30-35: Industries/applications/uses cases

INDUSTRY	APPLICATIONS	USE CASES	PDA		
 Retail	In store	POS & Queue-Busting	M11	M30/35	
		Price Checks / Shelf Replenishment			
		Return Processing			
		Assisted Sales			
	Operations	Inventory Management			M30/35X
		Order Fulfillment			
		Warehouse Ops (Sort, Pick, Ship/Rec)			
 Transportation & Logistics	Operations	Inbound Logistics & Storage			
		Sort, Pick, and Pack			
		Shipping/Receiving			
		BRS (Baggage Reconciliation Solutions)	M11		
	Customer-Facing	Access Control			
		Ticketing			
		 Manufacturing	Warehouse Operations		Inbound Logistics & Storage
Sort, Pick, and Pack					
Shipping/Receiving					
Shop floor and Automated Manufacturing	Traceability				
	Quality Control				
	 Healthcare		Patient Facing	Admittance	M11
Patient bed care					
Surgery tools verification					
Electronic Medical Records (EMR)					

M30-35 family

Helps customer to better cover warehousing and industrial applications

X models (long range)

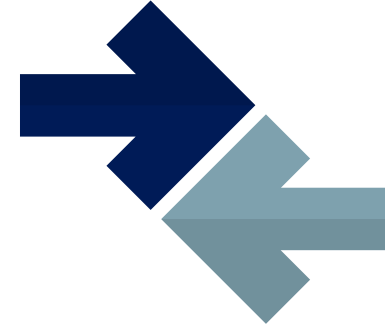
are helpful to add value and flexibility on specific use cases

Retail: customer needs and M30-35 benefits



CUSTOMER NEEDS

- Associate easiness of use
- Reading accuracy
- Payment methods readiness
- Flexible Point of Sales
- Ergonomics



M30-35 BENEFITS

- 6" FHD display
- Green spot
- 360° NFC multi-side reader, mPOS
- Docking station accessory
- Hand strap+Handle trigger

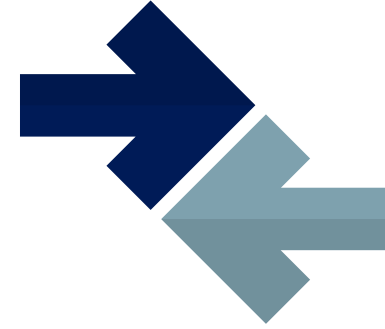


T&L: customer needs and M30-35 benefits



CUSTOMER NEEDS

- No downtime
- Fast and reliable data collection
- Flexible data collection
- Image acquisition proof
- Push to talk / video call
- Efficient charging methods
- Work handsfree



M30-35 BENEFITS

- Swappable battery, battery 12h
- 2.4 Ghz platform, Wi-fi 6E, 5G
- Scan engine SR and LR, Handle trigger, Arm and belt holder
- Rear camera 13 MP
- Programmable buttons+front camera
- Wireless charging, vehicle charger
- M30-35 + wearable scanner

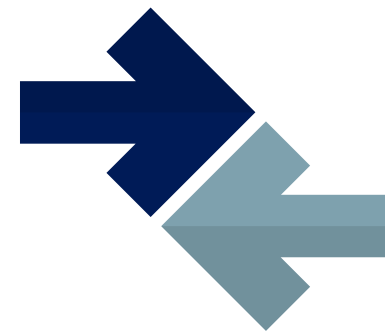


Manufacturing : customer needs and M30-35 benefits



CUSTOMER NEEDS

- Ruggedness
- Battery lifetime
- Longevity



M30-35 BENEFITS

- IP68, Wireless Charging
- 1,500 hits @ 1m / 3,000hits @ 0,5m
- Protective boot accessory
- Battery management
- Shield & EOC, service up to 10 years



THANK YOU

This presentation contains statements that are neither reported financial results nor other historical information. These statements are forward-looking statements. These forward-looking statements rely on a number of assumptions and are subject to a number of risks and uncertainties, many of which are outside the control of Datalogic S.p.A., that could cause actual results to differ materially from those expressed in or implied by such statements, such as future market conditions, currency fluctuations, the behavior of other market participants and the actions of governmental and state regulators

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