

KEMTEK INDABA 2023

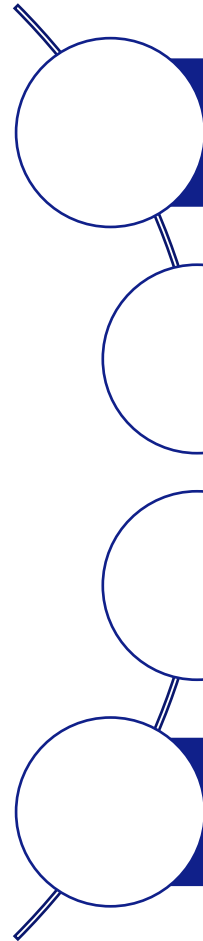
Nathan Nayagar

Sales Leader – Commercial & Industrial

Southern Africa

EPSON®

Agenda



Epson C & I Offering

SureColor Technical

SureColor Photo

SureColor Signage

Commercial & Industrial



Delivering Digital Printing Excellence for a wide range of applications.

**SureColor
Technical**

**SureColor
Photo**



**SureColor
Signage**



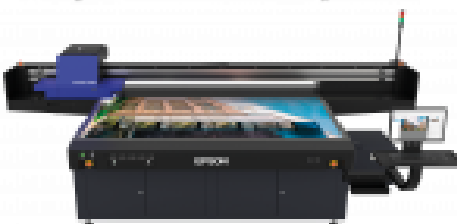
**SureColor
Fabrics**



**SureLab
Comm.
Photo**



**SurePress
Label**



EPSON®



Precise printing for technical design challenges



The challenges of technical design printing



Difficult to use



Unreliable equipment



High cost



Inflexible

What technical designers need



Hassle-free



Consistency
of quality



Performance
& low TCO



Set-up
flexibility



How the series can help fulfil those needs



Ease of use



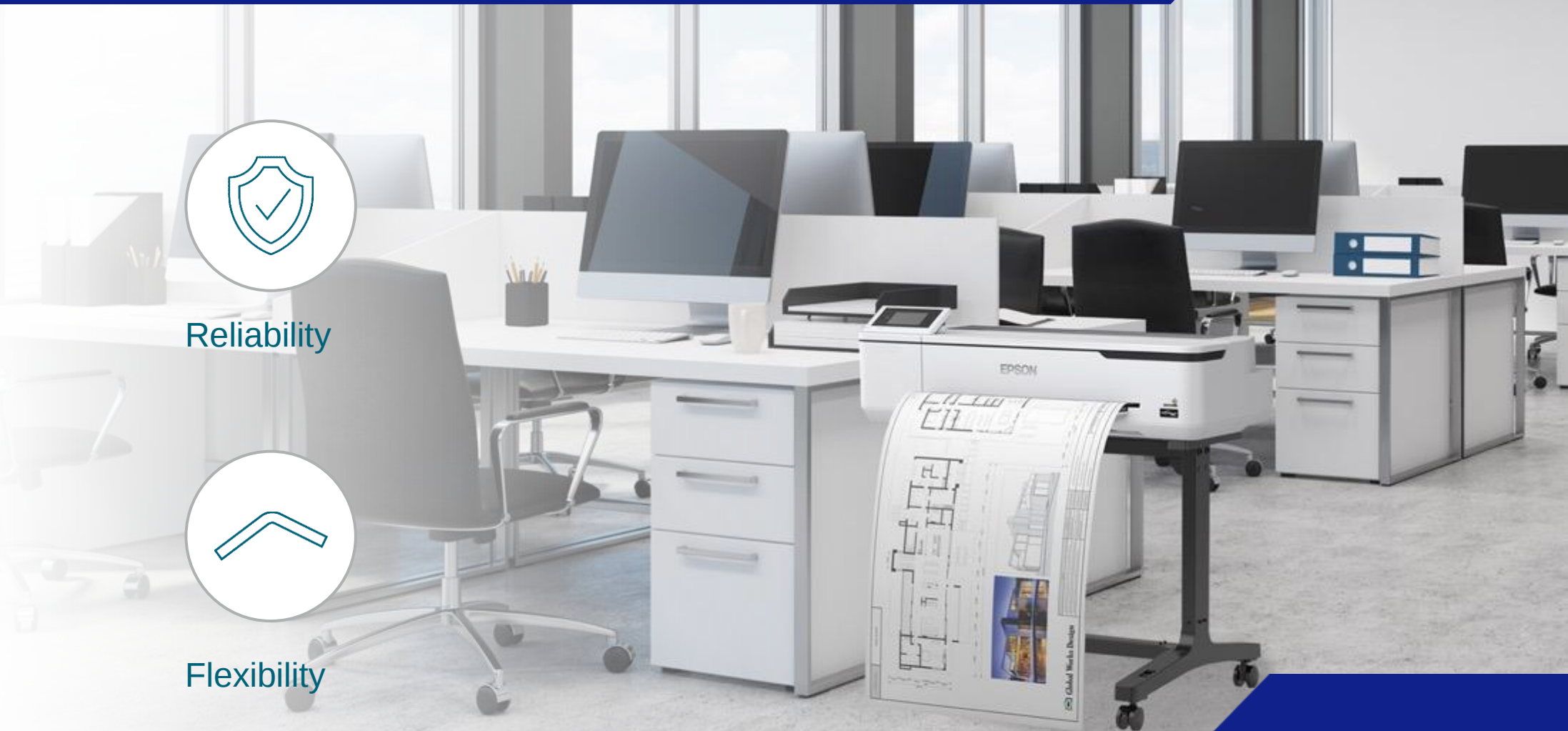
Reliability



Affordability

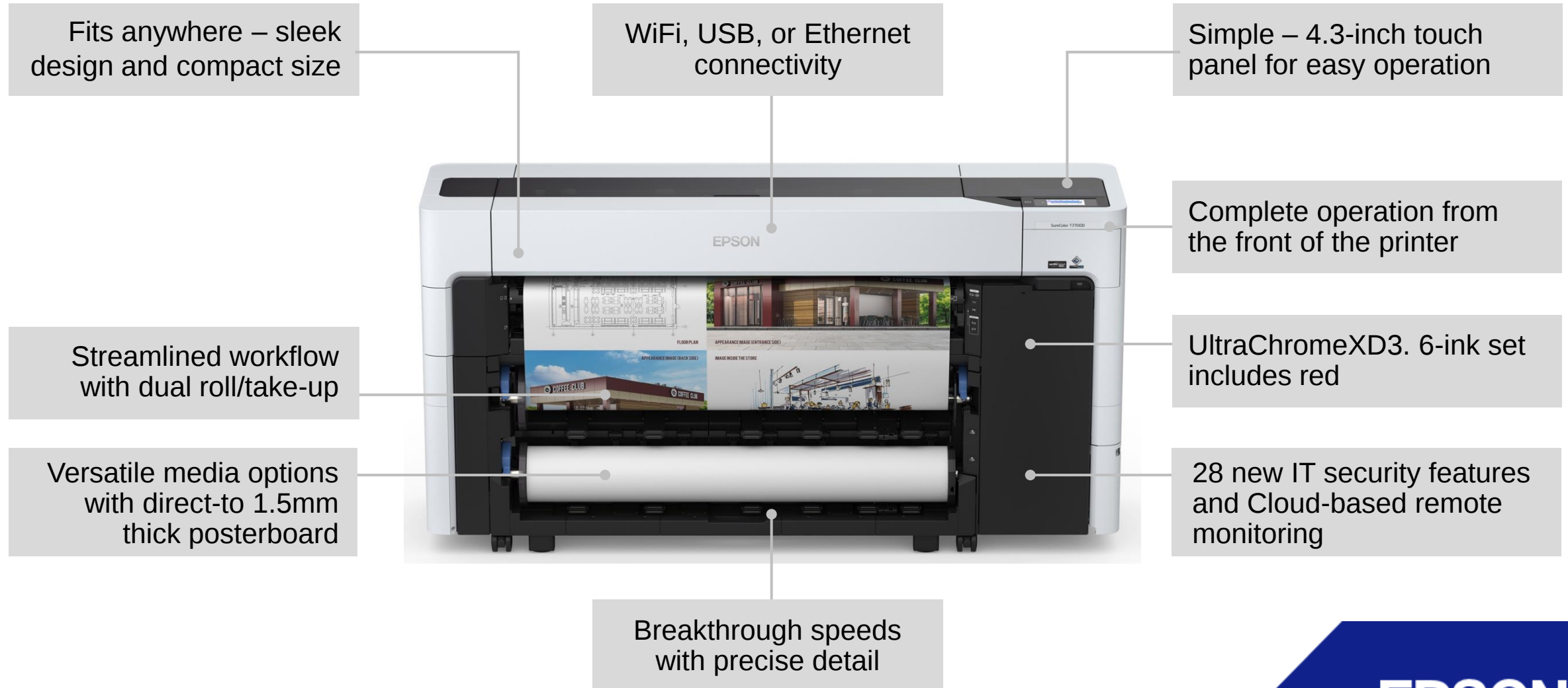


Flexibility



SureColor SC-T Series quick tour

MENU



SureColor T-Series: Production class

MENU

Entry level CAD

Desktop/home/small office
Quick access to D-sized plots
Simple setup and easy to use
Single function or multifunction
Ink cartridge and ink tank solutions



Small office/home office

Mid-range CAD printing

Workgroup technical plotting
Fastest printer for D-sized plots
Print temporary outdoor matte
borderless posters
Single function or multifunction



Small mid-office

Production CAD and graphics **NEW**

Fast throughput / low TCO
Versatile media options
Dual roll, Auto take up, rigid post board
Remote monitoring and highest security
Embedded Adobe® Print Engine as standard



Enterprise and
production printing

Key Features



Software compatibility

It's designed to integrate with all leading CAD and GIS software for maximum efficiency, control and flexibility.



Pin-sharp detail

Print different line weights and text with precision, for maximum clarity on vital plans



Quality colour

Bring plans and presentations to life with subtle tints, varied tones and vibrant colour.



Flexibility

Produce a mono line drawing or full-colour signage up to (and beyond) A0 with one printer.



Make an impact

Leave a lasting impression with bright presentations and vivid colours, even in daylight.



High productivity

When speed is of the essence, hit the deadlines time and again with high-speed output.



Low cost of ownership

Taking control of your print won't cost the earth with our affordable solutions.

- Fixed Asset Cost – Warranty can be extended up to 5 years – CoverPlus
- Print heads are spare parts and all spares are covered in warranty & CoverPlus
- Bigger Capacity Ink cartridges and options to choose

- Tender Specking
 - ❖ MicroPiezo Printhead
 - ❖ PrintHead Covered under warranty & Extended Warranty

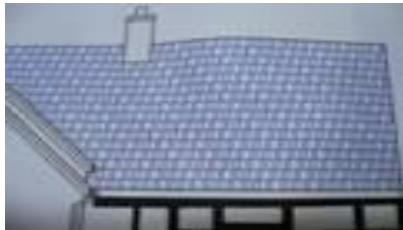


- Better resistance to water and gas than dye ink, enabling short-term outdoor use
- Proven high lightfastness – ideal for prints requiring long-term storage, such as architectural drawings and short-term outdoor POS

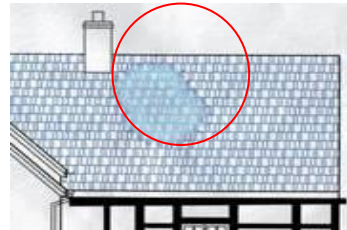
Water pouring test



Epson ink



Dye ink



Creasing test



Epson ink



Dye ink



Printer version options: T-Series available models

MENU

24-inch wide class

SC-T3700E Single roll

SC-T3700D Dual roll

SC-T3700DE Dual roll



36-inch wide class

SC-T5700D Dual roll



44-inch wide class

SC-T7700D Dual roll

SC-T7700DL Dual roll (with
Integrated Ink Pack Solution)



*E and DE models
do not have
Postscript

Six new models from 24-inch to 44-inch to meet a variety of customer needs

T-Series: Key customer applications

[MENU](#)

Architects/engineers and construction (AEC)

Technical drawings and renderings at fast speeds with accuracy and detail



Reprographics

Print for pay – high-speed output with sellable quality



Point Of Purchase

Signs, renderings, graphics and retail/hospitality POP



Education/retail corporate graphics

Print posters, signage, GIS, general office printing



Most versatile wide format printer in the Epson line up

SureColor P Series – Photo & Proof



EPSON®
EXCEED YOUR VISION

SureColor P-Series: Production class

MENU

Consumer photo/poster 24-inch – 44-inch

Consumer 'everyday' photo
Photo lab, print service provider
High volume photo production

NEW



6 colour with grey

Production fine art 24-inch – 44-inch

Colour critical photo and fine art
Professional photography
Proofing



12 colour

Production photo/fine art 64-inch

Colour critical photo/BW
Large format production
Fine art production



10 colour

Printer version options: P-Series available models

[MENU](#)

24-inch class

SC-P6500E Single roll

SC-P6500D Dual roll

SC-P6500DE Dual roll

44-inch class

SC-P8500D Dual roll

SC-P8500DL Dual roll (with Integrated Ink Pack Solution)

*E and DE models do not have Postscript



Four new models to meet a variety of customer needs

P-Series: Key customer applications

[MENU](#)

High speed photo fulfillment

Fleet 'Multi unit' operations
National fulfillment – photo/poster
B2B/B2C photo/poster



Volume poster production

Décor art
Large production runs
with production stacker
Rigid posterboard



Photo lab/retail

'Everyday' photography
Specialised photo print products
Canvas and enlargements



Service providers

Photo and graphic art prints
posters
Point Of Purchase graphics
Indoor graphics
Temporary outdoor signage



High speed for production photo environments

Works with a wide variety of media

Versatile media handling for a wide variety of jobs and projects

P-Series: Fine Art/Photo Media and Canvas

Load two paper types or sizes simultaneously

Epson Professional and Signature Worthy

T-Series: CAD, Technical, Specialty Media:

Standard Plain Paper/Bond

Presentation, Singleweight, Doubleweight Matte Media

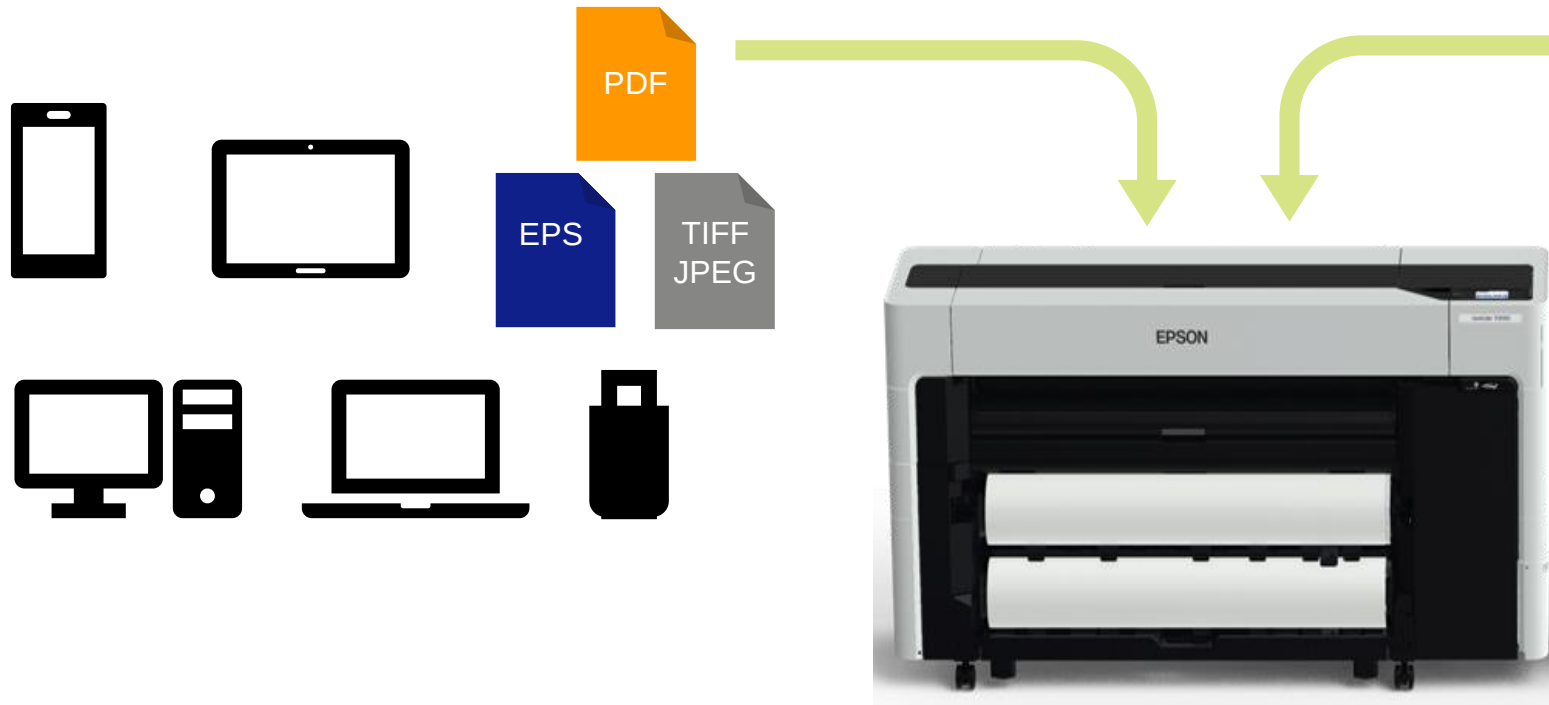
Poster Paper, Luster, and Matte Photo Media

Matte, Satin, and Glossy Canvas

Prints directly to 1.5mm thick Rigid Matte Posterboard

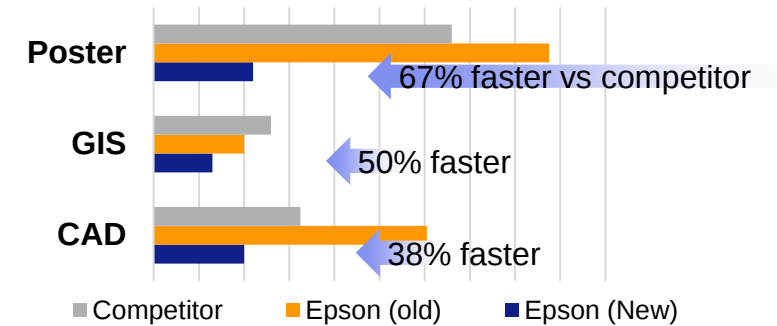
Embedded Postscript

MENU



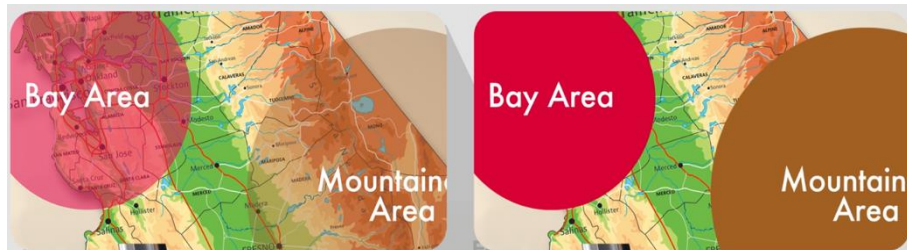
Fast processing speed

Around x2 times faster ripping speed than competitor for highly productive PDF workflow



Optional (950GB) SSD only needed for additional storage and increasing processing speeds.

Supreme reproduction



With Postscript

Without Postscript



- CPU – QUAD Atom 1.6ghz
- OS Intel 64bit
- Engine – AEPE
- RAM - 4GB

Cloud based fleet management

MENU

Monitor and optimise printer fleet cost-effectively with Epson Cloud Solution PORT

Online dashboard provides updates on printer fleet status, errors and consumables levels from virtually anywhere

Track usage data, individual printer information, and page/square foot counters

Create reports on usage and optimise fleet for maximum productivity

No subscription or monthly fee



Epson Cloud Solution PORT



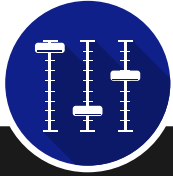
Simple signage to high-end displays
and décor on a range of substrates.



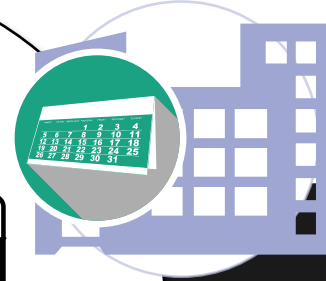
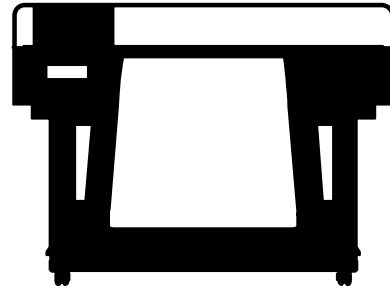
Signage Applications



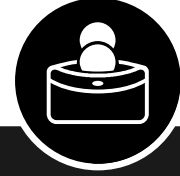
WHAT DO BUSINESSES NEED IN SIGNAGE?



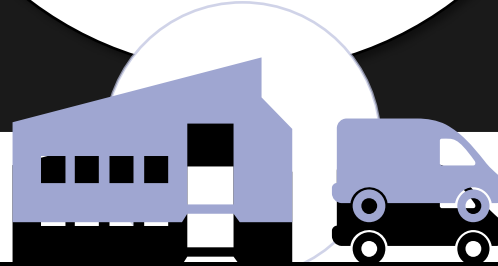
**Accurate,
right first time
prints**



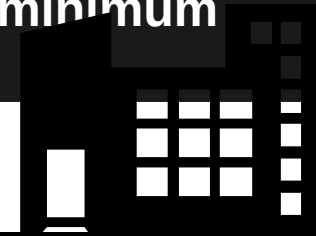
**Low
maintenance,
easy to operate
hardware**



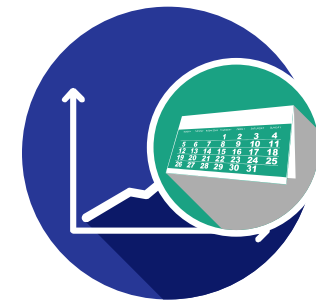
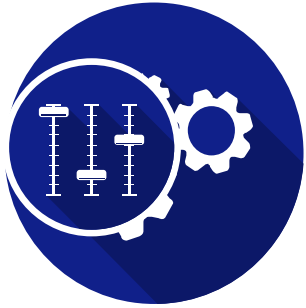
**Prints that stand
out from the
competition**



**Costs kept to
a minimum**



How Epson fulfils those needs



Precision

Precise, accurate prints

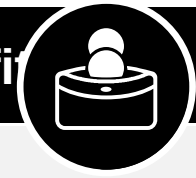
Quality

Superior-quality results
on a range of creative
applications

Productivity

Maximise uptime,
maintain productivity

Profit



Keep costs down



SC-S40610



EPSON ULTRACHROME
GS3 INK



SC-S60610



EPSON ULTRACHROME
GS3 INK



SC-S80610



EPSON ULTRACHROME
GS3 INK
RED



SC-S60610L



EPSON ULTRACHROME
GS3 INK



SC-S80610L



EPSON ULTRACHROME
GS3 INK
RED



SureColor – R5010 series

SureColor R5010



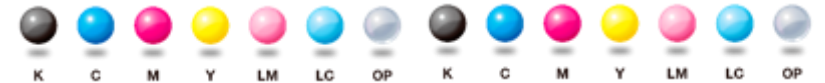
1.5L per Colour
8 drawers

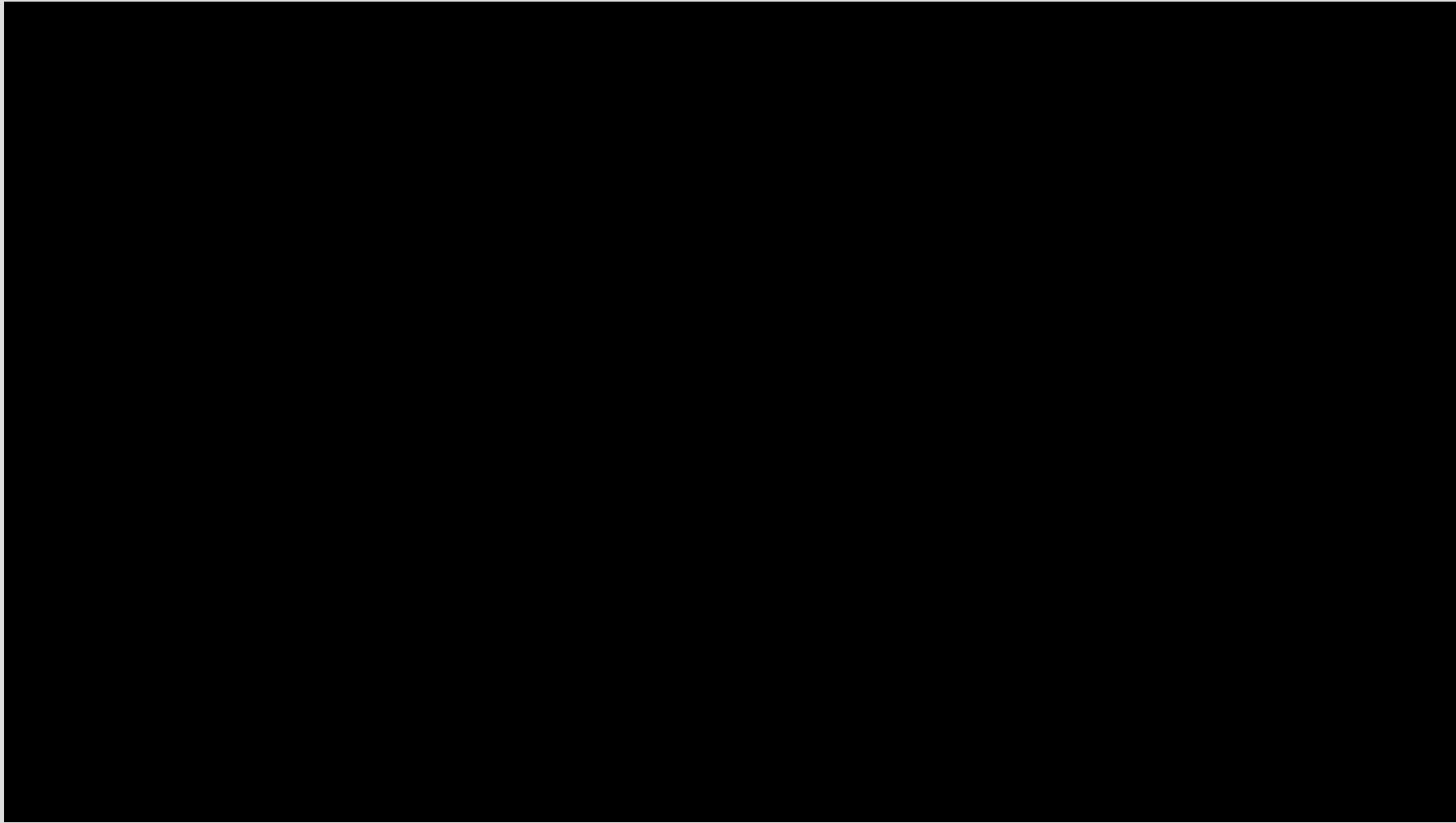


SureColor R5010L



3L per Colour (2 x 1.5L pack)
16 drawers







The SureColor SC-V7000 delivers high quality, fast and reliable results on a variety of different media. For sign makers looking to expand their offering with high quality UV signage.

Designed to meet the needs of signage businesses that focus on faster throughput and a lower total cost of ownership, without compromising on results.



BK



C



M



Y



GY



LC



LM



R



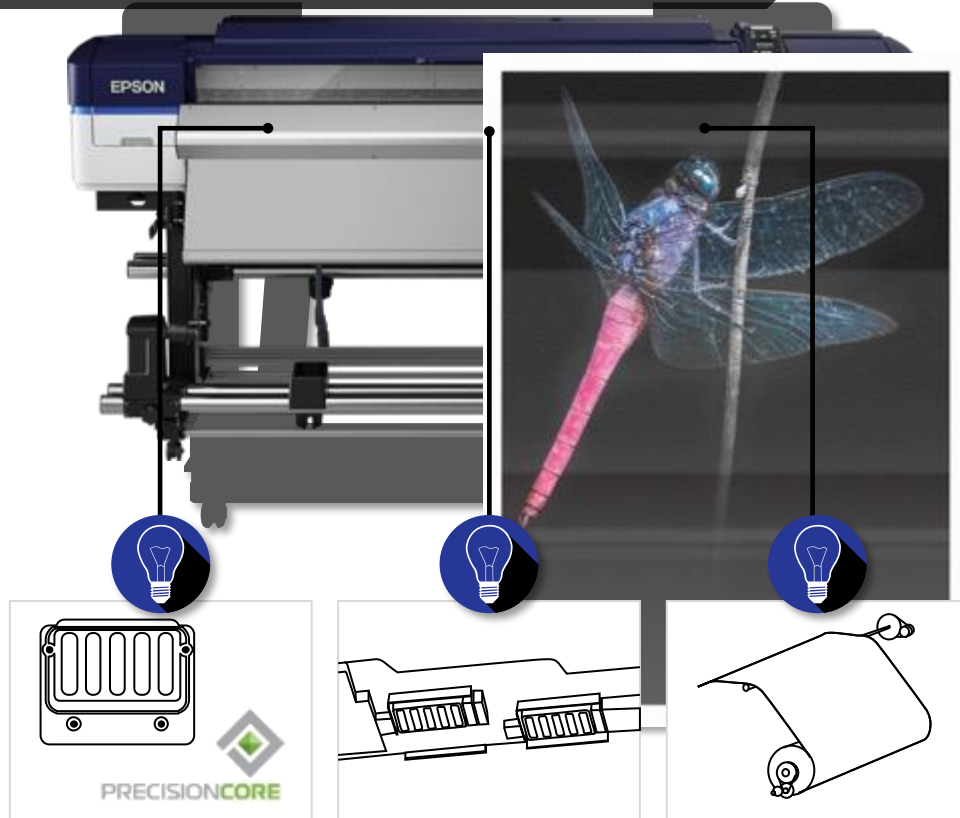
Vr



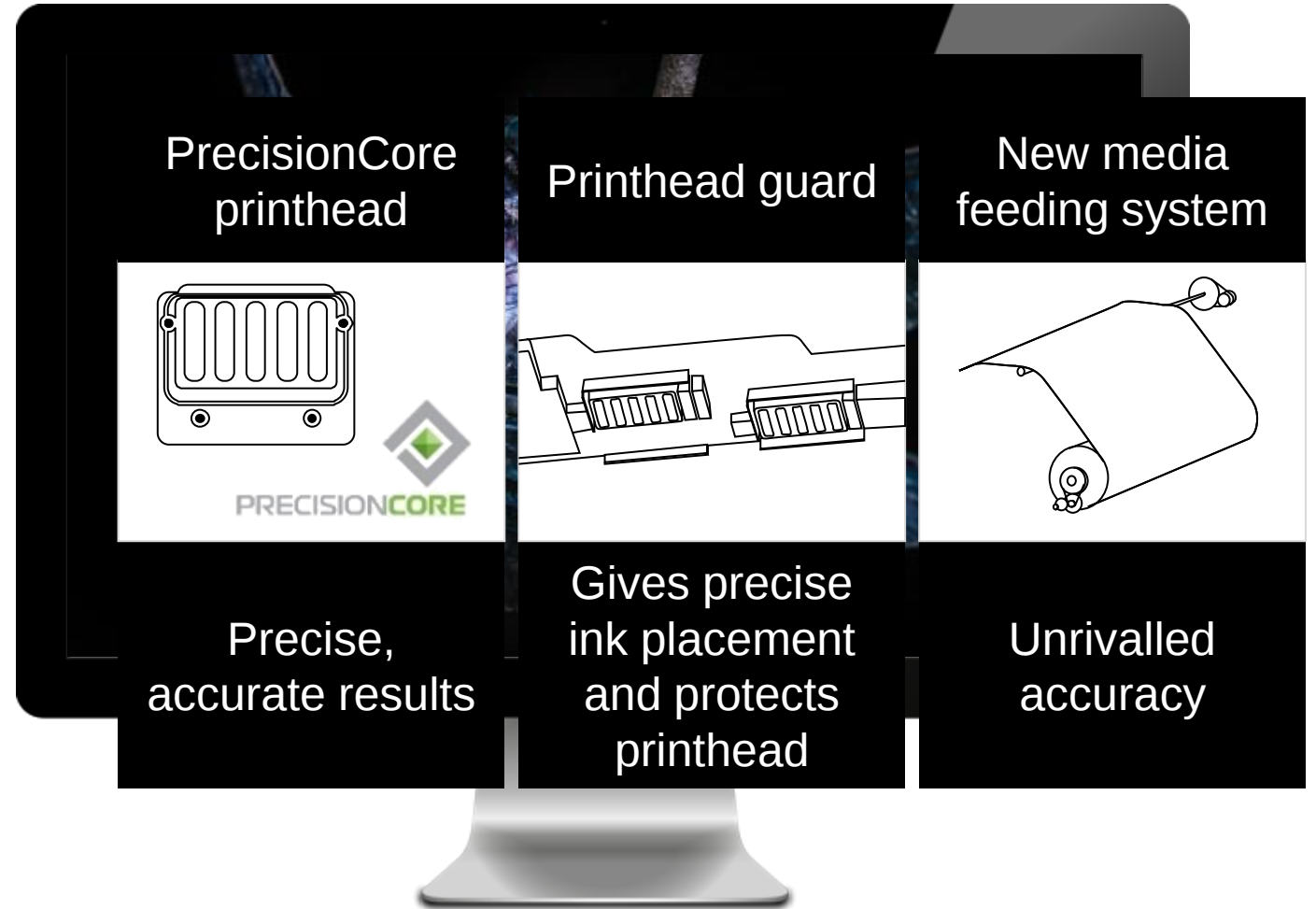
WH



Precision built into the heart of the SC-S Series



Having **high quality, precise results** is a business's primary concern





PrecisionCore and UltraChrome deliver superior quality results



High vibrancy, efficient ink



Use less ink for the same great results

Reduced graininess



Smaller droplets for more precise placement

Wide gamut input profile



Huge range of colours

Epson Precision Dot



Improve overall print quality

Non-genuine ink can
affect print quality



Precision

Precise, accurate prints



Quality

Superior-quality results
on a range of creative
applications



Productivity

Maximise uptime,
maintain productivity



Profitability

Keep costs down

Thank you

EPSON®